

DONALD ALLEN HANSEN, JR.
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Broadcast Editor and Engineer of Emmy® and PROMAX® Award winning productions

“Donald is an **extremely intelligent and knowledgeable television engineer**, who can perform a multitude of responsibilities very well. ... This versatility as well as his **consistent high quality of work is rare among employees and is one of Donald’s strongest attributes.**”

- S. Canton, Adj. Prof. of Journalism, FL Int’l. Univ.

“Having worked in the industry for more than 35 years in capacities, including producer, director, technical director, video operator, Avid/FCP editor and now president of my own production company, I can tell you that **Mr. Hansen possesses the drive, creativity and energy that would enhance any operation.**”

- D. Roujansky, President, Spotlight Media Group

CURRENT WORK EXPERIENCE:

KE4QPF Broadcasting Production Services – Sunrise, Florida
Owner/Sole Proprietor

July 2009 – present

Lead diverse teams to achieve project goals and foster a collaborative work environment in cable/CATV/OTT installations, structured wire **design and repair**, and **fabrication** services; and also **create content** that is engaging to **viewership platforms** in social, terrestrial, and new age

- **Create engaging content** that resonated with **target audiences** and enhanced **brand visibility**.
- Manage business operations effectively, **ensuring compliance with industry standards** and maximizing efficiency.
- Cultivate **strong client relationships** through **effective communication** and personalized service

NABET-CWA Local 31 – Lanham, Maryland

April 2016 – April 2025

Executive Board Member / Assistant to the President for WSVN

Advocated for member rights and needs, ensuring their voice was represented in organizational decisions

- Oversaw board governance activities to **enhance accountability and drive effective organizational practices**
- **Formulated policies** to align with **best practices** while addressing the changing needs of the organization
- **Designed strategic plans** that guided the organization towards achieving its **long-term goals and objectives**
- Provided support to leadership, **facilitating implementation of initiatives** and **operational effectiveness**

WSVN-TV/Sunbeam Television Corporation – North Bay Village, Florida
Broadcast Maintenance Engineer

June 2013 – April 2025

Camera Shader, satellite/microwave technician, ingest operator, overseeing operations to ensure proper FCC levels and **signal compliance**

- Performed **equipment upgrades** to enhance the **technological capabilities** of the broadcast systems.
- **Ensured signal quality** by implementing rigorous testing and monitoring protocols for broadcast transmission
- Maintained **transmission systems** to guarantee consistent and **reliable broadcast performance**.
- Monitored studio operations to **ensure compliance with production standards** and enhance workflow efficiency.
- Troubleshoot broadcast equipment to **swiftly identify and resolve technical issues**, minimizing downtime

PRIOR WORK EXPERIENCE:

O2 Media, Incorporated – Deerfield Beach & Pompano Beach, Florida February 2012 – May 2013
Media Technician

Produced engaging media content to enhance brand visibility and audience engagement

- **Configured** audio-visual equipment to **ensure seamless operation** for various events
- **Assisted in live-to-tape event support** by managing technical aspects to **deliver a smooth experience**
- Executed **technical troubleshooting** to quickly resolve issues and minimize downtime during productions
- Performed **routine equipment maintenance** to ensure **optimal performance** and longevity of gear
- Edited multimedia content to achieve **high-quality final products** that aligned with creative vision

Comcast South Florida – Miramar, Florida December 2006 – July 2009
Television Technician, Level 2

- **Chief Editor** for locally originated shows such as *Comcast Community Vision* and *Comcast Newsmakers*
- **Engineer** for 2 mobile production vehicles, master and production controls, and several commission meeting installs
- **Produced schematics** and workflows **saving thousands of dollars in outside support** per year

HBO Latin America Production Services – Sunrise, Florida July 2005 – July 2006
Freelance Technical Quality Control Engineer

Douglas R. Lupisell, CPA, PA – North Miami, Florida October 2004 – October 2006
Machine Information Specialist

Florida International University – North Miami, Florida November 2002 – June 2005
Assistant Director in Charge of Production

Tel futura (USA Broadcasting Transitional Team) – Doral, Florida June 2001 – March 2002
Tape Duplication Technician / MPEG Encoder

USA Broadcasting – Miami Beach, Florida May 1998 – June 2001
Technical Operations Coordinator for Productions and Promotions

EDUCATION

Bachelor of Science, Business Management and Marketing
Art Institute of Fort Lauderdale;
Fort Lauderdale, Florida

Associate of Science, Broadcasting
National Education Centers' – Bauder College;
Fort Lauderdale, Florida

National Dean's List Honor Roll – 19th Ed.

MERITS

Suncoast Regional Emmys: Awards for USA Broadcasting's *The Times and Sportstown*, Nomination for *Comcast Newsmakers*

Gold & Silver PROMAX Muse: Collective USA Broadcasting Group Promotions

Eagle Scout: Boy Scouts of America, South Florida Council
C/O 1992

LICENSING

FCC: General Class Amateur Radio License
Callsign: KE4QPF

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Hansen, Inc.: STATSTAR+ Football Statistical Program
TXu 521 848

SOFTWARE

Windows OS
Mac OS X
Microsoft Office Suite

AVID: Media Composer
MC Xpress, iNews

Apple: Final Cut Pro

Adobe: Creative Cloud

Imagine: ADC Ingest

EQUIPMENT

DMX: Chauvet, Horizon, ETC, ColorTran

CG: AVID DEKO, Chyron Lyric Pro, Scala InfoChannel

Switchers: GV Kahuna, Ross, EchoLab

Automation/Encode: Sundance, Harris/Louth/ADC, SeaChange, Telestream Pipeline, Evertz MultiFrame